

TCA Thematic Seminar Communication and dissemination: on the (right) use of tools and media in Erasmus+ projects Brussels, 6-7 May 2019

Monday, 6 May 2019		Tuesday, 7 May 2019	
12:00 - 14:00	Registration and welcome lunch	9:00 - 9:15	Welcoming
14:00	Welcome greetings and opening of the Conference	09:15 - 10:30	Workshop 3 (for schools only): The use of eTwinning for communication and dissemination Workshop 4 (for the others): How to better communicate on tools
14:15	Communicating in Erasmus+ projects		for project management
15:15	Elaborating a communication plan: Who? How? When? Why? Example of good practice	10:30 - 11:00 11:00 - 12:30	Coffee-Break Workshop 5: The use of the press
16:00	Coffee-Break	12:30 - 14:00	Workshop 5: The use of the press Workshop 6: Visual Communication
16:30	Workshop 1 : The use of social media Workshop 2: How to build a website? Everyone attends both workshops	14:00 - 15:30 15:30 - 16:15	Networking Lunch & Fair Plenary workshop: Organising impactful events
18:00	Wrap-up and presentation of the evening activity	16:15 – 16h30	Round Table: How to communicate differently?
18:30 – 22:00	Cultural evening	16:30	Wrap-up and closing of the conference "Verre de l'amitié"

