

«Mācību materiāli un programma sociālās uzņēmējdarbības un komercdarbības kompetences attīstībai, izmantojot virtuālās mācīšanās metodes daudznacionālām un multikulturālām grupām, kā arī iegūtās kompetences atzīšana un validācija»

(No. 2017-1-LV01-KA204-035469)

Baltijas Datoru akadēmija

Project «Training material and programme for social and business entrepreneurial competence development by virtual learning methods for multinational and multicultural groups, and recognition and validation of the acquired competence»

(No. 2017-1-LV01-KA204-035469)



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Erasmus+ Programme
of the European Union

Baltijas Datoru akadēmija (BDA)



- **Baltijas Datoru Akadēmija** ir lielākais profesionālās pilnveides un speciālistu sertifikācijas centrs Baltijas valstīs, kas ietilpst **Tet grupā**





Par projektu:

Īstenošanas periods: 02.10.2017. - 01.10.2019.

Partneru konsorcijs:

- Baltijas Datoru akadēmija (BDA), Latvija, vadošais partneris, koordinators
- Baltijos kompiuteriu akademija (BKA), Lietuva, partneris
- Training 2000 , Itālija, partneris

NVO partneri projektā:

- Patvērums «Droša Māja», Latvija, partneris
 - Associazione caritativa diocesana "Giustizia e Pace" onlus, Itālija, partneris
 - SEI PLUS, Lietuva, partneris
-



Intelektuālie rezultāti:

1. **Mērķa grupas izpēte, aptaujas** ar mērķi identificēt gan mērķa grupas demogrāfiskos rādītājus, gan nepieciešamās prasmes un citus svarīgus aspektus
2. **Pētījums** par mācību **tehnisko risinājumu** iespējām
3. **Metodoloģija/vadlīnijas** – mācību procesa nodrošināšana mērķa grupai, izmantojot izveidoto mācību risinājumu
4. Mentoringa vadlīnijas
5. **Tiešsaistes mācību platforma**
6. Mācību programma projekta mērķa grupai
7. **Mācību materiāli** projekta mērķa grupai



Metodoloģija/ vadlīnijas, mācību programma un materiāli



VLM Training Guideline

Training Path- Entrepreneurial
teaching & Project Management

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Social and Business Entrepreneurship and Project Management

Training program

Abstract: This document provides information about training program

Training aims:

By using information and communication technologies, educate migrants and refugees of different levels of education and social status, providing them with basic knowledge of business principles, a domestic business environment, and steps for their business development.

Learning outcomes:

Training participants will be able to understand and orient in host countries' inner business environment. They will have the knowledge about business principles, the role of an entrepreneur. The facilitator aims that need to be taken to start the business. Participants will understand the basics how to manage and promote their business and

VLM TESTING METHODOLOGY

Content

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The training model	3
Structure of the testing	6
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Facilities and infrastructure	
Evaluation of the training courses	
Annexes	
1. National Pilot Training Report	

Modules	Soft skills to be developed with the module	Module duration (online training and individual practice), in hours	Main partner who creates the module (To be discussed)	Translation EN -> LV/VI/IT	Content required to be adapted by a country (YES/NO)
1. Module: How to find a great business idea?		Sh	BKA		YES
Module explains where and how to find ideas for your own business.					
<div>Module topics:<ul style="list-style-type: none">You can create your own business in Lithuania/ Latvia/ Italy: 3 inspiring stories (see study)Gabriel's Shop (Bulgaria) and her clothes shopPavle from Syria and his pizzasGülşah (Turkey) and his Mediterranean food shop and restaurant</div> <div>Where can I find ideas?<ul style="list-style-type: none">Identifying personal needs, lack of products & servicesEvaluating your personal professional skillsTrends and innovations around the world</div> <div>Do I have enough resources to implement my idea?<ul style="list-style-type: none">Capitalize and problemsPersonal timeContacts and acquaintancesKnowledge and skillsExperienceReal estateFinances</div> <div>Evaluating your idea<ul style="list-style-type: none">Financial support: Will I need it?Why my idea is better than others in the market?The value of product/serviceMy product/service customers: Who is he?</div>					
<div>Creative thinking: Generating new ideas Evaluating ideas Thinking in creative way</div> <div>Personal self-awareness: Having clear future vision Having optimism Taking initiative</div> <div>Flexibility / adaptability skills: Ability to take the new role and develop new skills Ability to leave the comfort zone Ability to see the change as an opportunity</div>					
Tools, ideas for workshops, practice activities Brainstorming and decision using the Lean Canvas Model. Definition of the project's goals with the Goal Matrix: https://www.tricider.com https://canvanizer.com/					

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A. Teaching in Moodle

Site administration

Home / Courses / Training materials for Latvia

Course categories: Training materials for Latvia

Search courses Go

1. How to find a great business idea? (LV)

Module explains where and how to find ideas for your own business

2. How to make a business plan? (LV)

Module explains how to prepare a good business plan and provides examples

4. Promote idea_LV

Dalībnieki

Vērtējumi

About course

Create your marketing strategy

Business promotion tactics based on good practices

Final activities

Sākums

Infopanelis

Kalendārs

Create your marketing strategy

Izveidojiet mārketinga stratēģiju (LV)

Extra source you can find below:

Papildus avotus varat skatīt zemāk:

How to Identify Target Market

PEST Analysis (explained)

Business strategy - SWOT analysis

A level Business Revision - Product Life Cycle

Online Marketing Strategies

Best strategy to build your network marketing business online

How To Market Your Small Business

Task - create your marketing plan

Uzdevums - mārketinga plāna izveide (LV)

Knowledge test about unit "Create your marketing strategy"

Mācību programmas sadaļas



- 1) Biznesa ideja,
- 2) Biznesa plāna izveide,
- 3) Uzņēmējdarbības formas izvēle,
- 4) Biznesa idejas pozicionēšana,
- 5) Finanšu pārvaldība,
- 6) Projektu vadība, pārvaldība,
- 7) Atbalsta iespējas,
- 8) Nodokļi.




Tiešsaistes mācību platforma

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Social and Business Entrepreneurship and Project Management

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About Project



According to Eurostat data, from 2017, the level of immigrants in Europe is decreasing, but the current number of immigrants in each country continues to grow. In order to reduce the negative attitude of the population towards immigrants, a number of measures are being promoted and implemented. The objective and the main result of this project is to collect the experience and knowledge of social organisations and training centres, to develop a modern training tool that is easy to adapt to each country, which through the ICT will train migrants and refugees at different levels of education and social status, providing them with basic knowledge of business principles towards the development of their business, thereby also promoting their integration.

The Program acquisition time is 40h envisages such topics as 1) finding a business idea, 2) creating a business plan, 3) choosing a business form, 4) positioning a business idea, 5) financial management, 6) a project management, 7) business support options and 8) current taxes. The programme is designed so it could be learned in the online environment, including face-to-face meetings.

Upon completion of each course, the participant will receive a certificate of completion of the relevant module. In turn, after completing the program, the participant will have an opportunity to receive the support of the mentor who will assist with the necessary consultations and provide the necessary support if the participant has a business idea which he or she wants to realize.

Research on proposed on-line education platform (OLEP)

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Password



▼ More details

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Email (again)



First name



Surname



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Country

Select a country



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1. How to find a great business idea? (LV)



2. How to make a business plan? (LV)



3. What business form to choose (LV)



4. How to promote my idea? (LV)



5. How to manage the business finances? (LV)



6. How to manage the business successfully? (LV)



7. Where to find the support? (LV)



8. What taxes to pay? (LV)

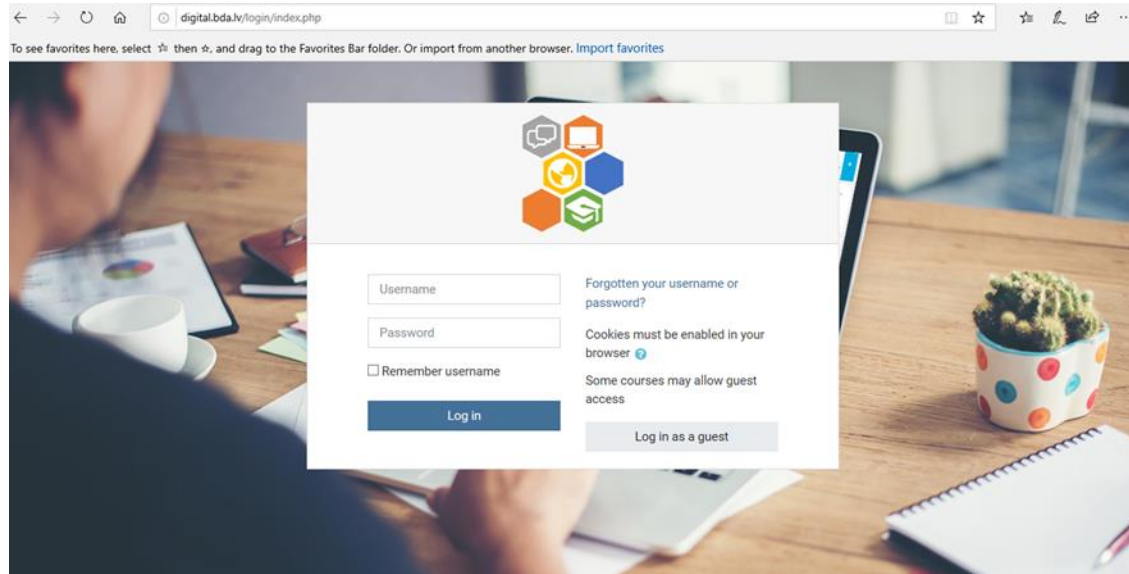


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Papildu informācija/jautājumi par projektu: sbepm@bda.lv

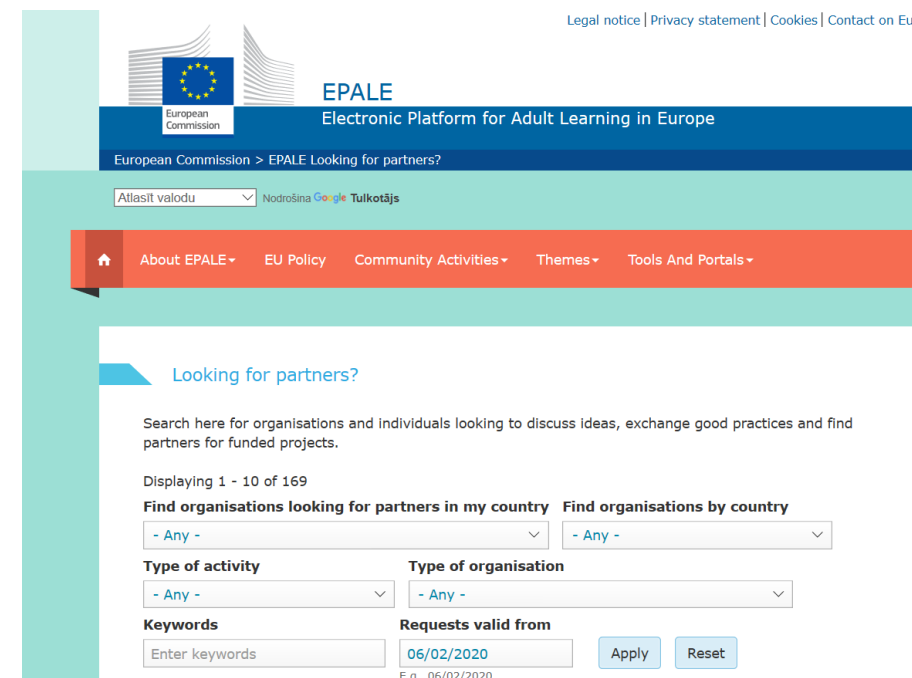
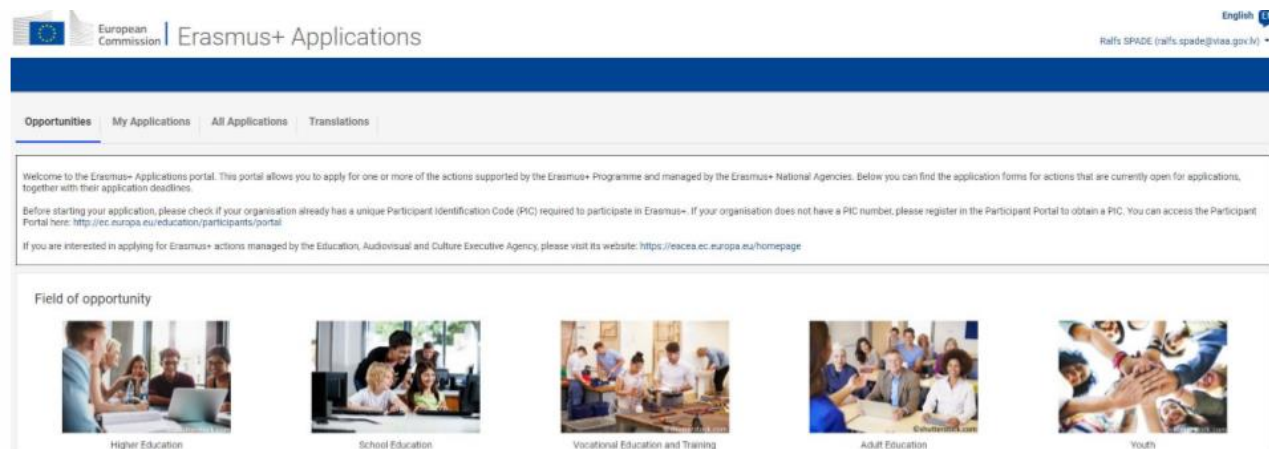
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Projekta pieteikuma izveide, iesniegšana



- Projekta ideja
- Partneru konsorcijs izveide/partneru izvēle un meklēšana
- Pieteikuma izveide
- Pieteikuma iesniegšana





Paldies par uzmanību!