

INTERNATIONAL DIMENSION

10[™] & 11[™] November, 2014 Tallinn, Estonia Venue: Meriton Grand Conference & Spa Hotel <u>Room: K.J Peterson I+III</u>

Programme

Working language is English

Ask questions from the speakers via screen.io/cimo

Monday, 10th November, 2014

12.30 – 14.00 Registration

2nd floor at the Conference Centre

13.00 – 14.00 Buffet lunch

Bistro Mary at the Meriton Grand Conference & Spa Hotel

14.00 – 14.30 Welcome

Mr. Rait Toompere, Chairman of the Board, Archimedes Foundation

Mr. Kalmar Kurs, Head of European Union and International Cooperation Department, Estonian Ministry of Education and Research

14.30 – 16.00 Overview of the three international actions in Higher Education:

- Credit mobility the well-known Erasmus programme is for the first time open to non EU universities, students and staff.
 Ms. Irene Sabio Gallego, Assistant Policy Officer, DG Education and Culture, European Commission
- Degree mobility excellent joint Master degrees are offered by consortia of EU and optionally – non-EU universities.
 Ms. Irene Sabio Gallego, Assistant Policy Officer, DG Education and Culture, European Commission
- Capacity building in Partner Countries to fund curriculum development and modernisation, new diplomas, modern teaching and learning practices, upgrading of facilities and equipment, improving university governance and management, and creating better links between higher education and the world of work. Ms. Dorina Angelescu, Head of Sector, Education, Audiovisual and Culture Executive Agency (EACEA)





16.00 - 16.30 Coffee break

16.30 – 16.40 Overview of Jean Monnet programme activities

Ms. Dorina Angelescu, Head of Sector, Education, Audiovisual and Culture Executive Agency (EACEA)

16.40 – 17.00 Jean Monnet European Module on energy and climate policy

Ms. Olga Bogdanova, Vice Director of Academic Affairs, European College of University of Tartu

17.00 – 17.45 Panel Discussion: added value of cooperation with Partner Countries for European HEIs

Moderator: Dr. Hanns Sylvester, Head of the Erasmus+ National Agency for Higher Education, German National Agency DAAD

Panellist: Ms. Marissa Gross Yarm, Director, National Erasmus+ Office Israel

Panellist: Ms. Raimonda Markeviciene, Bologna and EU programmes' expert, Vilnius University

Panellist: Ms. Irina Kulitane, Tempus Joint Project co-ordinator, Latvia University of Agriculture

Panellist: Mr. Raul Ranne, Head of International Education Marketing, Archimedes Foundation

17.45 – 18.30 Informal Networking Space: an excellent opportunity to meet representatives from the National Erasmus+ Offices in Moldova, Egypt, Kazakhstan, Israel. Take an initiative and find new partners in South-Mediterranean, Central Asia and Eastern Partnership countries. *Piano bar at the Meriton Grand Conference & Spa Hotel*

19.30 Dinner at the Restaurant Wabadus

Freedom Square in the Old Town - Vabaduse väljak 10





Tuesday, 11th November, 2014

- **9.00 10.15 Governance and management in higher education in the Partner Countries** *Mr. John Reilly, former Director of the UK Socrates-Erasmus Council responsible for the UK Tempus Information Office, currently external expert in University Autonomy in Moldova*
- **10.15 10.35 Regional priorities and developments in Eastern Partnership countries** *Ms. Cristina Gherman, National Erasmus+ Office Moldova*

10.35 – 11.00 Coffee break

- **11.00 11.20 Regional priorities and developments in South-Mediterranean countries** *Mr. Yasser Elshayeb, National Erasmus+ Office Egypt*
- **11.20 11.40 Regional priorities and developments in Central Asia** *Ms. Shaizada Tasbulatova, National Erasmus+ Office Kazakhstan*

11.40 – 13.00 Three parallel work groups - first session. (Groups compiled based on your first selection in the registration)

International Credit mobility (Room: K.J Peterson I+III)

Moderator: Ms. Irene Sabio Gallego, Assistant Policy Officer, DG Education and Culture, European Commission Rapporteur: Ms. Helve Rammul, Specialist of Higher Education Unit, Estonian National Agency Archimedes Foundation Practical example: Mr. Reijo Karu, Deputy Head of International Relations Office, Tallinn University of Technology

Erasmus Mundus Joint Master Degrees (Room: Grand Panorama)

Moderator: Ms. Annika Sundbäck-Lindroos, Programme Manager, Finnish National Agency CIMO

Rapporteur: Ms. Sini Piippo, Senior Programme Adviser, Finnish National Agency CIMO or Ms. Ilona Kazlauskaitė, Head of Higher Education Unit, Lithuanian National Agency SMPF

Practical example: "EMMC Research and Innovation in Higher Education MARIHE" Ms. Maria Ranta, Study Coordinator, University of Tampere

Capacity building in Partner Countries (Room: K.J.Peterson II)

Moderator: Ms. Dorina Angelescu, Head of Sector, Education, Audiovisual and Culture Executive Agency (EACEA)

Rapporteurs: Ms. Antra Meņģele, Deputy Head of Unit, Latvian National Agency VIAA or Ms. Dovilė Rudzenskė, Project Coordinator, Lithuanian National Agency SMPF Practical example: "Modernisation of higher education in the area of food quality and safety in Tajikistan"

Mrs Irina Kulitane, Tempus Joint Project co-ordinator, Latvia University of Agriculture





13.00 – 14.00 Buffet lunch

Bistro Mary at the Meriton Grand Conference & Spa Hotel

14.00 – 15.20 Three parallel work groups - second session. (Groups compiled based on your second selection in the registration)

International Credit mobility (Room: K.J Peterson I+III)

Moderator: Ms. Irene Sabio Gallego, Assistant Policy Officer, DG Education and Culture, European Commission Rapporteur: Ms. Helve Rammul, Specialist of Higher Education Unit, Estonian National Agency Archimedes Foundation Practical example: Mr. Reijo Karu, Deputy Head of International Relations Office, Tallinn University of Technology

Erasmus Mundus Joint Master Degrees (Room: Grand Panorama)

Moderator: Ms. Annika Sundbäck-Lindroos, Programme Manager, Finnish National Agency CIMO

Rapporteur: Ms. Sini Piippo, Senior Programme Adviser, Finnish National Agency CIMO or Ms. Ilona Kazlauskaitė, Head of Higher Education Unit, Lithuanian National Agency SMPF

Practical example: "EMMC Research and Innovation in Higher Education MARIHE" Ms. Maria Ranta, Study Coordinator, University of Tampere

Capacity building in Partner Countries (Room: K.J.Peterson II)

Moderator: Ms. Dorina Angelescu, Head of Sector, Education, Audiovisual and Culture Executive Agency (EACEA)

Rapporteurs: Ms. Antra Meņģele, Deputy Head of Unit, Latvian National Agency VIAA or Ms. Dovilė Rudzenskė, Project Coordinator, Lithuanian National Agency SMPF Practical example: "Modernisation of higher education in the area of food quality and safety in Tajikistan"

Mrs Irina Kulitane, Tempus Joint Project co-ordinator, Latvia University of Agriculture

15.20 – 15.40 Conclusions and Recommendations (Room: K.J Peterson I+III)

Mr. Szabolcs Bokodi, Head of Unit, Hungarian National Agency TPF

15.40 – 16.00 Farewell coffee and cake

Info Days Moderator: Mr. Eero Loonurm Head of Communications, Archimedes Foundation





Invited Speakers Biographies

IRENE SABIO GALLEGO

Assistant Policy Officer, DG Education and Culture, European Commission



Irene Sabio Gallego joined the Erasmus Team in DG EAC in 2013 and started working as Programme Manager. One of the tasks that she enjoyed more at that time was preparing the Erasmus+ Learning Agreements. Since July 2014, she is working with the unit for international cooperation in DG EAC where she contributes to the development of the international dimension for the higher education part of Erasmus+. She is responsible for cooperation with Latin American countries. Before joining the European Commission, she collaborated as a student representative

with the Spanish team of Bologna Experts (2009-2013). Additionally she has been a member of the Advisory Board of the Spanish National Agency for Quality Assessment and Accreditation (2008-2011).

DORINA ANGELESCU

Programme Manager, Education, Audiovisual and Culture Executive Agency of the European Commission (EACEA)



Dorina Angelescu is Programme Manager at the Education, Audiovisual and Cultural Executive Agency of the European Commission, previously worked for Tempus IV and presently for Capacity Building in the Field of Higher Education. She also coordinates the whole selection process and is responsible for monitoring the funded projects in South Mediterranean countries. Before the current job she was project manager at the European Training Foundation and desk officer for countries in different regions covered by Tempus III Programme: Maghreb, Central Asia and Eastern neighbouring countries. Before starting working for the European Commission she was director of international

relation centre and coordinator of cooperation with EU Partner Countries in two large universities.

OLGA BOGDANOVA

Deputy Director for Academic Affairs, European College, University of Tartu



Olga Bogdanova has extensive experience advising and managing both large, complex events and emerging start-up projects. Her work as an academic affairs director at European College (University of Tartu) is centered on curricula development, multilevel project management and seeking for new approaches to teaching to assure quality education. She also trains leaders and officials as well as undergraduate and graduate students through several university programs and

other educational endeavors. Olga holds a degree in innovation and creativity and currently writes her PhD thesis in semiotics and theory of culture.

DR. HANNS SYLVESTER

Director, Erasmus+ National Agency "Higher Education", German Academic Exchange Service DAAD



Dr. Hanns Sylvester worked as a university professor in Chile until 1994. Until 2009 he was in charge of different positions in development cooperation, first at the GTZ, later and most of the time at the DAAD in Bonn. From 2009 to 2013 he acted as the Director of the DAAD Branch Office in Mexico-City and since 2014 he is in the actual position.





MARISSA GROSS YARM

Director, National Erasmus+ Office Israel, Council for Higher Education



Marissa Gross Yarm is the Director of the National Erasmus+ Office in Israel, based at the Israeli Council for Higher Education. In this capacity, she advances academic collaboration between Israel and Europe through the European Union program for education, training, youth and sport, Erasmus+. Marissa holds a Bachelor's Degree in History from Barnard College, Columbia University, New York and a Master's Degree in Education Policy, Leadership and Administration from the Hebrew University of Jerusalem.

Her Master's thesis examined the development of partnership in cross sector alliances in the field of civic education. Marissa's interests include education policy, internationalization in higher education, and the history of immigration.

RAIMONDA MARKEVICIENE

Head of International Programmes and Relations Office, Vilnius University



Raimonda Markeviciene has been involved in mobility programmes for 20 years and has been a national ECTS/DS coordinator, national Bologna expert as well as a member of the national Bologna Follow-up Group (BFUG). She strongly believes in the usefulness of her job but finds it more and more difficult to reconcile the philosophy of university cooperation with the emerging approaches of managing and implementing mobility and reaching desired cooperation goals. She has no big virtues or achievements to boast about but "plain speech" on the issue related to her job and beliefs have always been her

trait.

IRĪNA KULITĀNE

Manager of the TEMPUS project, Latvia University of Agriculture



Irīna Kulitāne's job has been related to elaboration and management of projects for 17 years - since 1997. More than 70 successful projects have been elaborated; more than 30 projects have been managed in this time period. The largest project involves 19 partners and amounts to 5 million EUR. Her education - Master of Pedagogics, Master of Economics.

RAUL RANNE

Head of International Education Marketing, Archimedes Foundation



Raul Ranne is the Head of International Education Marketing and is responsible for Study in Estonia initiative in Archimedes Foundation. His main tasks involve coordinating internationalization and marketing activities and events in cooperation with Estonian higher education institutions and other national stakeholders through the Study in Estonia platform. Previously he has worked as Chairman of European Recognition of Prior Learning Network and as Coordinator of Recognition of Prior Learning in Archimedes Foundation.

JOHN REILLY

External Expert at the University Autonomy in Moldova

John Reilly is a former Director of the UK Erasmus Office. For 22 years John was Academic Registrar at the University of Kent. Passionate about European integration, in 2002 he received the MBE for services to higher education and the Erasmus programme. In 2004 he was appointed Officier dans l'Ordre des Palmes Academiques for services to French culture and higher education. He was awarded an honorary degree by the University of Kent in 2007.





CRISTINA GHERMAN

Administrator, National Erasmus+ Office Moldova



Cristina Gherman has worked for the National Tempus Office since 2002 and currently she is in the position of administrator at National Erasmus+ Office. She is well aware about the national higher education system and national higher education institutions.

YASSER ELSHAYEB

Coordinator, National Erasmus+ Office Egypt



Prof. Yasser Elshayeb is the National Erasmus+ Coordinator for Egypt, where he is responsible for the Coordination, Promotion, Dissemination and Monitoring of EU higher Education activities in Egypt, in addition to the Participation in shaping the programme and assessing Egyptian Priorities with respect to Higher Education Cooperation with Europe. Since 2002, Prof. Elshayeb has been very active in the development of the Egyptian Higher Education Enhancement programme, and has participated in various EU / Egypt committees and workgroups working on the harmonization of the Egyptian System to the European Bologna Process. Prof. Elshayeb holds a permanent position of Associate

Professor of Rock Mechanics at Cairo University, he holds a PhD of the INPL (Institut National Polytechnique de Lorraine, France), in Fuzzy Logic, Risk Assessment and Geotechnics, and he has obtained his B.SC. from the Mining Department at the Cairo University in 1990.

SHAIZADA TASBULATOVA

Coordinator, National Erasmus+ Office in Kazakhstan



Dr. Shaizada Tasbulatova, after graduating with diploma of teacher of English she has been working at various positions in the system of education in Kazakhstan. She can be nice, but also hard. Her biggest achievement is her tight-knit family with their son and grandchildren. She is also proud to have a small and efficient NEO team.

REIJO KARU

Deputy Head of International Relations Office, Tallinn University of Technology



Reijo Karu' background is based on the field of Estonian entrepreneurship development. Previously he has worked as an expert and consultant of the Enterprise Estonia being responsible for developing different enterprise funding programs to local entrepreneurs. Since 2011 he has been a proud member of the flagship of Estonian engineering and technology education – Tallinn University of Technology. His responsibilities are related to international cooperation, development activities such as strategic planning; initiation and coordination of international projects; building cooperation between partner

organizations and other internationalization supporting functions. Currently he runs the international project unit with a portfolio of 14 different cooperation projects.





ANNIKA SUNDBACK-LINDROOS

Manager, Global Team within Higher Education, Centre for International Mobility CIMO



A passionate joint programme addict, she has been the national contact for the Erasmus Mundus and Tempus programmes in Finland from 2005 to 2008. During the years 2008-2012, she acted as external evaluator of joint degree proposals in Brussels within the Erasmus Mundus, the US-EU-Atlantis and the ICI-ECP Australia, Japan and South Korea programmes. Since 2011 she works nationally with development

cooperation programmes funded by the Finnish Ministry for Foreign Affairs. She closely follows developments and trends related to the role of joint study programmes in promoting internationalisation, both in industrialised, EU neighbourhood and developing countries. She is involved in an ongoing project with Nuffic, JDAZ (Joint Degrees from A to Z), aiming at developing a user-friendly guide, compiling results from previous projects, by 2015.

MARIA RANTA

Study Coordinator of Higher Education Group (HEG), University of Tampere



Maria Ranta works as Study Coordinator of Higher Education Group (HEG) at the University of Tampere, Finland. In her current and previous positions she has held the responsibility for administration of several domestic and international Master's programmes, including double and joint degree programmes. Maria herself holds a M. Sc. (Admin.) from the field of Higher Education studies.

SZABOLCS BOKODI

Head of Higher Education Unit, Tempus Public Foundation



Szabolcs Bokodi joined Tempus Public Foundation in 1999. He worked as national Erasmus coordinator from 2001 until 2012. He coordinated the Generation project having 21 countries in a consortium in 2005. He was a member of the Erasmus Stakeholder Group and sub-group leader on the future of IPs in 2005-2006. He is the Head of Unit for Higher Education from 2012. Now, he is in charge of the Higher Education part of the Erasmus+ programme, the CEEPUS programme, EEA Grants – Scholarship area, EHEA

reforms, Erasmus Alumni, and the Campus Hungary B1 - a European Social Fund project in Hungary.

EERO LOONURM

Head of Communications, Archimedes Foundation



Eero Loonurm is the Head of Communications in Archimedes Foundation. Prior to taking this position, he was in a team in charge of the Higher Education International Marketing Communication in Estonia. His responsibilities include the development and execution of the communication strategy, advising executive and department staff in communication, representing the foundation in communication related working groups on the state level. He has been active in higher education internationalization nearly 10 years. It started with Erasmus exchange in 2004. He has been involved with ESN activities as a volunteer, has written many articles about higher education to the local media, has moderated and been a speaker in several education conferences in Estonia and abroad. Currently Eero is a regional coordinator in the

Europen Association of Communication Directors (EACD) and Baltic PR Awards jury member. Eero's passions are storytelling, political satire, advertising and international education.

