



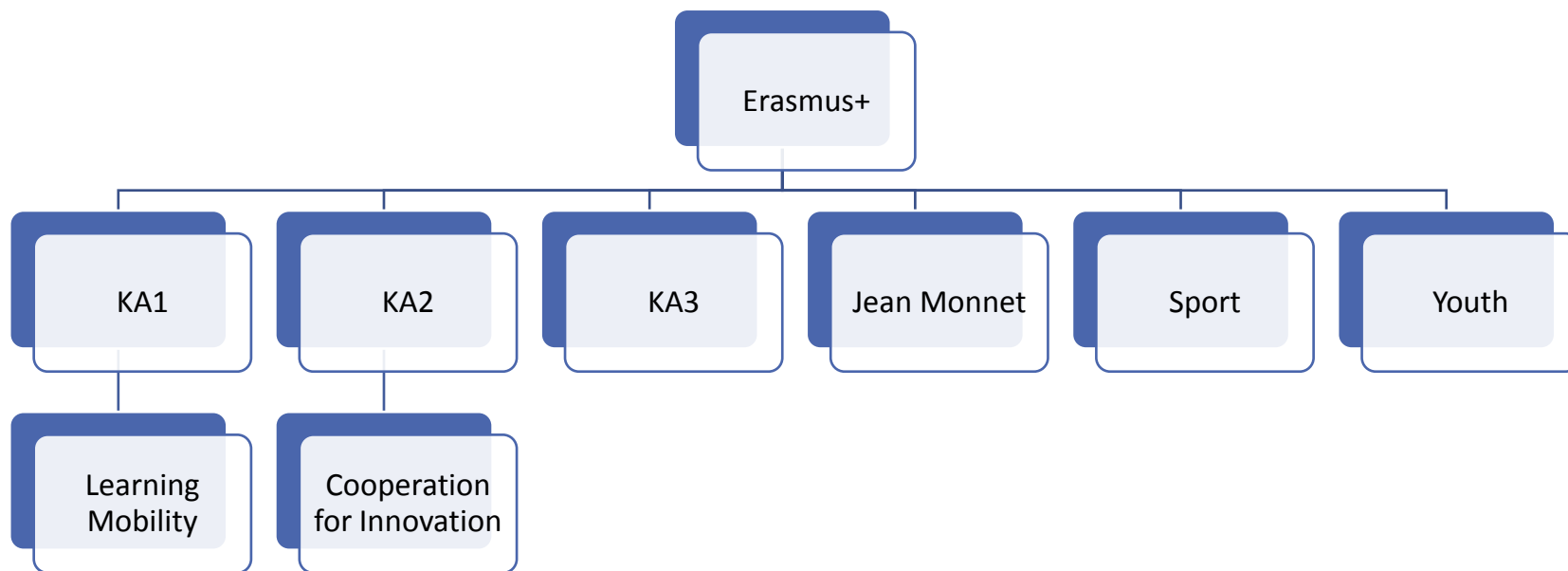
Call 2019: Key Action 2 (KA2) Strategic Partnerships & Knowledge Alliances

Riga, October 30, 2018



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Development Agency
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Erasmus+ Programme (Structure)



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Key Action 2 (KA2) – Cooperation for innovation and exchange of good practices

Strategic partnerships in the field of education training and youth

Knowledge Alliances

Sector Skills Alliances

Capacity building in the field of higher education

Capacity building in the field of youth



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Aims of Strategic Partnerships

Strategic Partnerships support:

- development,
- transfer,
- implementation

of innovative practices as well as the implementation of joint initiatives promoting cooperation, peer learning and exchanges of experience at European level



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Projects are open to all fields of education



- **KA201** – School education
- **KA202** – Vocational education and training
- **KA203** – Higher education
- **KA204** – Adult education



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Types of Strategic Partnerships



Strategic partnerships
supporting
innovation



Strategic partnerships
supporting exchange
of good practice



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Strategic partnerships supporting innovation



Development of innovative
outputs

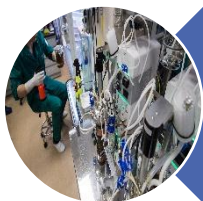
Budget items



Project management and implementation



Transnational project meetings



Exceptional Costs



Special needs support



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Budget items



Intellectual outputs



Multiplier event



Learning, teaching, training
(travel)



Learning, teaching training
(individual support)



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Strategic partnerships supporting innovation

- Projects are expected to develop **innovative outputs**, and/or engage into intensive dissemination and exploitation activities of existing and newly produced products or innovative ideas.
- Applicants have the possibility to request a dedicated budget for **Intellectual Outputs** and **Multiplier Events** in order to directly answer to the **innovation aspect** of the Action.

Transnational learning, teaching and training activities



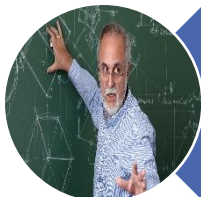
Blended mobility of students
5 days-2 months



Intensive study programmes
5 days-2 months



Short-term joint staff training
events 3 days-2 months



Long-term teaching or training
assignments 2-12 months



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Minimum partnership requirements

- Minimum **3** organisations from **3** different Programme countries
- Project duration: **24-36** months
- Maximum grant award: up to **EUR 450 000,-** (for projects with duration of 36 months)
- Funding for max. 10 organisations



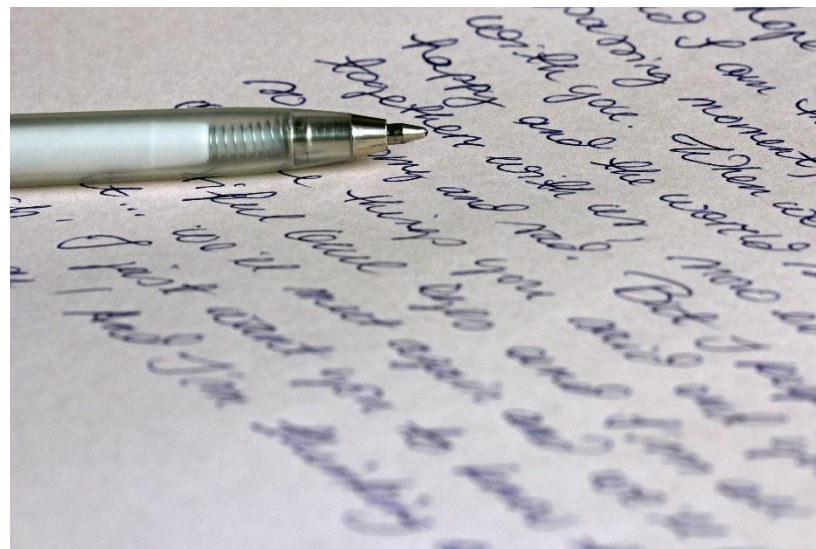
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Priorities

- Field specific priorities
- Horizontal priorities



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Field specific priorities (Higher education)

- Promoting **internationalisation**
- Tackling **skills gaps** and mismatches
- Promoting and rewarding **excellence** in teaching and skills development
- Building **inclusive** higher education systems
- Improving **evidence building** on higher education
- Fostering effective and efficient **system-level funding** and **governance models**
- Supporting the implementation of the **EU student card**

Horizontal priorities

- Supporting individuals in acquiring basic skills and key competences
- Social inclusion
- Open education and innovative practices in a digital era
- Supporting educators
- Transparency and recognition of skills and qualifications
- Sustainable investment, quality and efficiency of education system
- Social and educational value of European cultural heritage

European priorities in the national context

To be funded, Strategic Partnerships must address either:

- at least one **horizontal priority** or
- at least one **specific priority** relevant to the field of education, that is mostly impacted.

Among these priorities, National Agencies may give more consideration to those that are particularly relevant in their national context (**"European priorities in the national context"**).

National Agencies must inform potential applicants through their official websites

Activities supported

- **develop joint study programmes** and joint curricula, intensive programmes and common modules – including e-modules
- project-based collaboration between enterprises and students/staff at higher education institutions to study **real life cases**;
- pedagogical **approaches** and **methodologies** especially those delivering transversal competences, entrepreneurship mindset and creative thinking, building learning mobility more systematically into curricula ('embedded mobility')



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Activities supported

- the integration of a greater variety of **study modes** (distance, part-time, modular learning), notably through new forms of **personalised learning**
- Facilitate **recognition** and **certification** of skills and competences at national level through effective quality assurance based on learning outcomes and by **referencing** them to European and national Qualification Frameworks
- Develop **flexible pathways** for HE students and graduates, including validation of their prior learning



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Activities supported

- new approaches to facilitate **permeability** between education sectors;
- professional **guidance** and **counselling** and **coaching** methods and tools;
- the engagement of HEIs with local/regional authorities based on a **collaborative work** in an **international setting**;
- cooperation and exchange of practice between staff responsible for **support services**



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Award criteria

- **Relevance of the project**
(max.30 points)
- **Quality of the project design and implementation**
(max.20 points)
- **Quality of the project team and the cooperation arrangements**
(maximum 20 points)
- **Impact and dissemination**
(maximum 30 points)



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What is a good proposal

- The project addresses in a qualitative way the **objectives and the priorities** of the Action
- The proposal is based on **genuine and adequate** needs analysis
- The project is likely to produce results that will be **innovative** for its field in general, or for the geographical context in which the project is implemented
- The proposed activities are **well suited** to address the identified needs and **reach the objectives** that were set for the project

Strategic Partnerships Call 2019

Decentralised activity

- **Deadline:** March 21, 2019 (12:00 Brussels time)
- **Application:** online
- **Application form:** higher education **KA203**
- **Contact:** Erasmus+ National Agencies

https://ec.europa.eu/programmes/erasmus-plus/contact/national-agencies_en

Erasmus+ Programme Guide

Erasmus+ Programme Guide:

https://ec.europa.eu/programmes/erasmus-plus/resources/programme-guide_en

Knowledge Alliances

- 'European Universities' (new in Call 2019)
- Knowledge Alliances



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'European Universities'

Aims of 'European Universities':

- Promote **Common** European **values** and strengthened **European identity**



«..by bringing together a new generation of Europeans, who are able to cooperate and work within different European and global cultures, in different languages, and across borders, sectors and academic disciplines»

- *Reach a substantial leap in quality, performance, attractiveness and international competitiveness of European HEIs*



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'European Universities' initiative

This action aims to *encourage the emergence by 2024 of some twenty 'European Universities', consisting of bottom-up networks of universities across the EU which will enable students to obtain a degree by combining studies in several EU countries and contribute to the international competitiveness of European universities'.*



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'European Universities' key elements

- A shared, integrated, **long-term joint strategy** for education with, where possible, links to research and innovation and society at large.
- A **European higher education inter-university 'campus'** offering curricula where students can experience mobility at all study levels;
- **European knowledge-creating teams** addressing together societal challenges in a multi-disciplinary approach.



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Minimum partnership requirements

- Minimum **3** higher education institutions from at least **3** EU Member States or other Programme countries
- Project duration: **36** months
- Maximum grant award: **EUR 5,000,000**
- Call 2019 budget: **EUR 30,000,000** available to six experimental models to test the concept



'European Universities' Call 2019

Centralised activity

- **Deadline:** February 28, 2019 (12:00 Brussels time)
- **Where to apply?** **EACEA**
- **Contact:** Education, Audiovisual and Culture Executive Agency 'EACEA'

EACEA-EUROPEAN-UNIVERSITIES@ec.europa.eu

https://eacea.ec.europa.eu/erasmus-plus/funding/key-action2-european-universities-2019_en

Knowledge Alliances: Cooperation and Innovation



Research



Business

Higher
education



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Aims of Knowledge Alliances

- The overall aim is to help strengthen **Europe's capacity to innovate** and to support the **modernisation of Europe's higher education** systems.

Knowledge Alliances focus on one or more of the following:

- developing new, innovative, and multidisciplinary approaches to teaching and learning,
- stimulating entrepreneurship and the entrepreneurial skills of higher education and company staff,
- exchanging knowledge and working together on new solutions.

Activities supported

- Boosting **innovation** in higher education and business,
- Developing **entrepreneurial mind-set and skills**
- Stimulating the flow and **exchange of knowledge** between **higher education** and **business**.

Knowledge Alliances: key features

- Innovation
- Sustainability
- Impact



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Knowledge Alliances

- **Innovation** in higher education and innovation through higher education in enterprises and their socio-economic environment: innovation is considered as state-of-the-art project-specific and related to the partnerships context and analysed needs



Knowledge Alliances

- **Sustainability** of university-business cooperation. A strong and committed partnership with a balanced participation from enterprises and higher education institutions are pivotal for the success of Knowledge Alliances.



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Knowledge Alliances

- **Impact** going beyond the project's lifetime and beyond the organisations involved in the Alliance. It is expected that partnership and activities persist. Changes in higher education institutions and enterprises have to be measurable.



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Knowledge Alliances: minimum Consortium requirements

- Minimum **6** organisations from **3** different Programme countries:
 - 2 HEIs
 - 2 Business organisations
- Project duration:
2-3 years
- Maximum grant award:
 - EUR 700,000 for 2 years
 - EUR 1,000,000 for 3 years



Knowledge Alliances Call 2019

Centralised activity

- **Deadline:** February 28, 2019 (12:00 Brussels time)
- **Where to apply?:** **EACEA**
- **Contact:** Education, Audiovisual and Culture Executive Agency 'EACEA'

EACEA-KNOWLEDGE-ALLIANCES@ec.europa.eu

https://eacea.ec.europa.eu/erasmus-plus/actions/key-action-2-cooperation-for-innovation-and-exchange-good-practices/knowledge_en