



Erasmus+

Partner Search Form

Dear Partner

Al-Aqsa University and GCCTS always look for opportunities that enable them to improve the education and training in Palestine therefore, we would like to form a project consortium in order to apply for **Erasmus+ KA2 action for Capacity Building in the Field of Higher Education (CBHE)**. We are located in an eligible partner country and we are currently looking for partners from program countries.

Please find below the partner search form with some information about the proposed Erasmus+ project.

This form consists of two parts, the first one contains a brief information about the Applicant and the project idea, and the second one is about the needed information from the interested partners from Program countries.

Please complete below the primary partner information we need in order to complete the eForm and other forms. Please return this form to iyad.ayoub@gmail.com and na.elaila@alqsa.edu.ps

Thank you

P1: Al-AQSA university

P2: Gaza Community college for touristic Studies

P3: Palestinian Federation of Garment and Textile

Part I: Applicant and Project Info

INSTITUTION/CONTACT PERSON:				
	Last Name	ABUHADROUS	First Name	Iyad
Institution		Al-AQSA University ,		
Role in the institution		Associate Professor		
Address		Gaza, Palestine, P.O.Box 4051		
Town		Gaza	Country	Palestine
Telephone		00972599807870	Email	iyad.ayoub@gmail.com
Homepage address of the institution		www.alaqsa.edu.ps		
INFORMATION ABOUT THE PLANNED PROJECT:				
Erasmus+ International co-operation Activity (higher education sector) – Fashion Academy: Center of Excellence (FACE)		Please, tick the appropriate one/ones: <input type="checkbox"/> Erasmus+ KA1: International students and staff credit mobility <input type="checkbox"/> Erasmus+ KA1: Erasmus Mundus Joint Master Degrees <input checked="" type="checkbox"/> Erasmus+ KA2: Capacity Building Higher Education in Partner Countries <input type="checkbox"/> Erasmus+ Jean Monnet programme		
		Discipline / Academic field Arts: Fashion Design, Dress Making, Garment, Pattern Design, Applied Arts, Fine Arts		
Institution's preferable role in the project? (applicant/partner)		<input checked="" type="checkbox"/> Applicant <input type="checkbox"/> Partner		
Which countries are about to be involved?		Erasmus+ Programme Countries	Partners from Program Countries France, Italy, Turkey, ...	
		Erasmus+ Partner Countries	Palestine	
Working language of the project consortium = language of the project application		English - Arabic		
Duration of the project		24-36 months		

PROJECT DESCRIPTION/Objectives:

Background:

Two years ago the textile and clothing factories in Gaza have been allowed to market their products abroad. Gazan factories have not been permitted to do so for eight years, which led to undermining one of the Strip's most productive sectors.

Before the imposed siege on the Gaza Strip in 2000, the textile and clothing industry played an important role in the Palestinian economy, especially in the Gazan economy. This industry employed more than 36 thousand workers in 900 factories and tailor shops and delivered 1500 monthly shipments abroad. This huge industry decreased over the past 15 years. Currently, it only employs 4000 workers, and has 140 factories.

Nowadays, the factories owners and workers in the field expressed their optimism and expectations of the revival of the industry, which is almost dead due to the blockade.

Gazan clothing industry has a good reputation; the products have proven their ability to compete in the market. This is observed by the great demand on these products among traders, even though they varied options of products to import. The quality and competitive prices of the Gazan products have convinced the traders and the customers.

The exportation has helped in somewhat reviving the clothing industry in Gaza, and if things go as expected, the clothing and textile industry in Gaza will be revived again, but there are still some technical obstacles standing in the way such as:

- Absence of local fashion designers in the market forcing garment factories to rely on poor and outdated designs that don't meet consumers' preferences.
- Inability to bring in computer aided production machines into Gaza, which would create a faster production process, provide high quality production and reduce time and effort.
- Lack of skilled people, technician and graduates, a skills shortage at all levels.
- The training available from HEIs in the garment industry is neither market-responsive nor industry-driven.

The Centre of Excellence (FACE) is a model of an industry-driven training and support service that aims to meet the sector's labour force needs. The initiative seeks to increase both the employability and wages.

Main Objective:

The project aims to strengthen the garment sector (Fashion Design and Dress Making), and equipping this sector in Gaza Strip by qualified workers related to market needs by establishment of Fashion Academy to be as a hub or center of Excellence for transition from University to Business, and for incubating the business ideas in the field of fashion design, pattern and dress making and the related fields.

Intermediate Objectives/Project Purpose:

1. Identifying the gap between the market and community needs and the output of HEIs in partner countries.

2. Capacity building of HEIs from Palestinian partners in the field of fashion design and dress making
3. Curriculum and teaching methodologies.
4. Improve & develop the target groups skills, Enhance the availability of qualified graduates to respond to the needs of the labour market.
5. Developing competences, technical and soft Skills of staff, technicians and employees and enrich the experience of the workers in the field.
6. Improve the TVET and the image of this type of professions in local community.

Activities

The Activities will be divided in five packages as described in Erasmus Forms, which are : Preparation, Development, Quality Plan, Dissemination & Exploration and Management, the following is a sample of activities which will be developed during the perpetration stage of the proposal:

1. Needs assessment phase.
2. Establishment of a FACE center
3. Development of guidelines, training and teaching materials including the innovative teaching methods and evaluation techniques;
4. Updating and developing short term and long term training programs to be related to market needs
5. Development of strategic plan of FACE and annual operational plan
6. Conduct the training programs for staff and technician and employees on new technologies, fashion and pattern design, Training of trainers, etc.
7. Development and coordination of the plan of action on quality control of the project implementation
8. Development and dissemination of project materials

Expected Results/Outcomes

1. The FACE Center is functional as coordinator for services and key players.
 - a. It has the capacity to implement Employer Based Training as an effective model.
 - b. Training providers deliver consistent, pre-employment and industry-oriented training with strong assessment certification capacities
2. Needs assessment study with methodological material, new statistics and reports (data) that reflect the actual needs in this field.
3. Improved training and employment outcomes for women and neglected groups
4. New and Upgraded Curriculum and learning / teaching resources
5. Availability of qualified target groups (graduates, trainers, teachers, and management / administration staff) with improved and new skills.
6. Active and operational Website for FACE center
7. Raised Awareness and culture in garment industry sector from society & Better relation and networking with private sector.
8. A system for interfacing / Liaisoning with private sector, business and industry, set up and operational

Part II: Partner Information

We are searching for:

Types of institutions	Partners from Program Countries University – Academy - Institute
Country/Region	Program Countries, Member States of the EU
Institutions' profiles	Arts: Fashion Design, Dress Making, Garment, Pattern Design. Applied Arts, Fine Arts and related fields

Identification of the Partner

Organisation's name	
PIC code	
Type of organization	
Department involved	
Website of the organisation	
Registered address (street, city, country)	
Legal representative's name	
Legal representative's gender	
Legal representative's first name	
Legal representative's last name	
Legal representative's position	
Legal representative's E-mail	
Legal representative's Phone number	

Contact person's name	
Contact person's gender	
Contact person's first name	
Contact person's last name	
Contact person's position	
Contact person's E-mail	
Contact person's Phone number	

Aims and activities of the organization:

Please provide a short presentation of your organization (key activities, affiliations, size of the organization, etc.) relating to the area covered by the project (limit 2000 characters).

Activities and experience in areas relevant for this application

Please describe also the role of your organisation in the project, highlight all relevant skills, expertise and competences for the project and any activities related to project content. Explain why you are best suited to participate in the project..

Operational capacity: Skills and expertise of key staff involved in the project

Name of staff member	<i>Summary of relevant skills and experience, including where relevant a list of recent publications related to the domain of the project.</i>

If you have received financial support from EU programmes. Please list the projects, Tempus, Erasmus, ...:

Programme or initiative	Reference number	Beneficiary Organisation	Title of the Project

Other relevant information: