



Erasmus+

Partner Search Form

INSTITUTION/CONTACT PERSON:			
	Last Name	Abu-Farra	First Name Yusuf
Institution	Al-Quds Open University-		
Role in the institution	Dean of Administrative and Economic Sciences Faculty		
Address	Administrative and economic sciences faculty, Nibali building, behind Piazza Mall, Al-Balo'a – Al-Biereh, Ramallah, B.O.Box:1804 Al-Biereh, Ramallah.		
Town	Ramallah	Country	Palestine
Telephone	02-2428793	Email	business@qou.edu
Homepage address of the institution	www.qou.edu		
INFORMATION ABOUT THE PLANNED PROJECT:			
Erasmus+ International co-operation Activity (higher education sector) – type of the project idea	Please, tick the appropriate one/ones: <input type="checkbox"/> Erasmus+ KA1: International students and staff credit mobility <input checked="" type="checkbox"/> Erasmus+ KA1: Erasmus Mundus Joint Master Degrees <input type="checkbox"/> Erasmus+ KA2: Capacity Building Higher Education in Partner Countries <input type="checkbox"/> Erasmus+ Jean Monnet programme		
Discipline / Academic field	International business Master Degree		
Institution's preferable role in the project? (applicant/partner)	<input type="checkbox"/> Applicant <input checked="" type="checkbox"/> Partner :		
Which countries are about to be involved?	Erasmus+ Programme Countries	Palestine	
	Erasmus+ Partner Countries	Netherlands United Kingdom Tunisia Islamic University, Gaza	

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Working language of the project consortium = language of the project application	English language
Duration of the project	Two (2) years
<u>PROJECT DESCRIPTION:</u>	
<p><u>Objectives:</u></p> <p>Objectives</p> <ul style="list-style-type: none"> ▪ provide graduate with the necessary knowledge to enter the international business and in global arena ▪ Empower graduates with the necessary knowledge and skills planning ,organizing ,coordinating ,leading in different cultures and exchange it among members of the program ▪ Enquired the necessary knowledge of legal environment needed for personnel disputes and nation's dispute resolution. ▪ Assist an actual business in developing their international marketing plan., under the supervision of a faculty member, determine a product's foreign market ability. ▪ To admit 30 students in the first of the project implementation. 	
<p><u>Activities</u></p> <ul style="list-style-type: none"> • Create course descriptions : describe the content of each course such as the material which the course should have and come up with course objectives and the knowledge should the student inquire • .Design practicum a course of study designed especially for the preparation of teachers and clinicians that involves the supervised practical application of previously studied theory ; selecting companies in the field of international business which the students inquire the needed skills for the international businesses • Curriculum development determine the courses which each student is required to take it will be 12 course equivalent to 36 credit • Setup the admission requirements • Select the teaching staff 	



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- Offer the schedule to the participant
- Registrations of the student.

Results

- Contribute to the balance of trade and narrow the gap in the trade deficit.
- Contribute to the increase in the employment rates among the targeted groups.
- Contribute in the decrease of the poverty rates among the targeted groups and the indirect beneficiaries .
- Improvement in the business practices in Palestine.
- Improvement in the standards of livings of the Palestinians.
- Increase in the productivity of the industrial and services sector.
- Increase the Palestinian cooperation between the Palestinian business and the international corporations.
- Increase of QOU contribution to the Palestinian community and the diversity of the higher education system in Palestine.
- Have a 30 graduates by the end of the second year of the project.

We are searching for:

Types of institutions	Higher Education Institutions
Country/Region	Netherland , U.k ,Tunisia and Islamic university ,Gaza - Palestine
Institutions' profiles	Please see QOU profile attached.



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Other relevant information	