

Development and Implementation of VET Internationalisation Strategy

Experience of Vilnius Tourism and Commerce School

By project manager Ramune Vadeikyte

How we strated. History

- First visitors, VTPVM- as receiving partner, exchanges
- Mobility projects since 2002
- Constantly growing number of mobilities
- Incoming mobilities

2015- challenged by NA to apply for Mobility Charter

Internationalization Strategy- part of Mobility Charter

First steps to develop Internationalization Strategy

- Seminars in NA
- Research of European, National and School documents
- Making up a work team to develop school internationalization strategy
- Looking for good practices of other educational institutions on the Internet

First ideas/ inspirations/ advice from outside.1.

the general strategy of the organization (which includes internationalization)



International cooperation activities in the annual plan

First ideas/ inspirations/ advice from outside.2.

Setting



The mission, vision, values, skills, goals



Action plan

Structure of Internationalization Strategy

- 1. Introduction
- 2. International experience
- 3. vision, mission and strategic changes
- 4. SWOT Analysis Strategic Conclusions
- 5. Internationalization strategy implementing activities

Quality of internationalization strategy action plan. Strengths

- Internationalization strategy action plan is properly prepared and includes not only mobility, but also other areas of development of internationalization
- provided objectives and measures comply with the strategic goals
- Provided results and their target values, implementers, implementation deadlines, and the resources needed.

Internationalization Strategy Implementing Activities

Goals, objectives and actions	Funds for actions	Implementers	Assessment indicator	Index of assessment indicator				
				2016	2017	2018	2019	2020
1. It aims to develop an international communication and cooperation, expanding the school community internationality competencies and competitiveness								
1.1. to continue the co-operation agreement with the existing foreign partners	Human resources	School admistration, Project manager	Number of update contracts	7	8	8	9	9
1.1.2. sign new cooperation agreements with foreign partners			Number of new signed contracts	1	2	2	3	3
1.2. Objective- raise the school community's participation in international projects enhancing the professional, social and cultural and linguistic competences								
1.2.1. to carry out students Erasmus + program mobility projects								

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1.2. Objective- raise the school community's participation in international projects enhancing the professional, social and cultural and linguistic competences								
1.2.1. to carry out students Erasmus + program mobility projects	Erasmu+ funds, Human resources	School admistration, Project manager, Project work group, Receiving partners	Number of students participated in Erasmus+ KA1 mobility projects	46	50	54	58	60
1.1.2. sign new cooperation agreements with foreign partners			Number of teachers participated in Erasmu+ KA1 mobility projects	6	8	8	8	8
1.2.3. to carry out Erasmus + strategic partnership (KA2), Nordplus etc. projects			Number of students and teachers participated in internatonal projects	8	10	10	12	12
1.2.4. participate in Erasmus+ projects as a receiving partner		School administration, project manager, teachers	Number of groups received from other countries	2	2	3	3	4

Goals, objectives and actions	Funds for actions	Implementers	Assessment indicator	Index of assessment indicator					
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2. Goal- enhance the quality of international mobilities									
2.1. Objective- ensure validation and recognition of learning outcomes achieved abroad									
2.1.1. Apply Europass mobility document to recognize the competences acquired by students and teachers abroad	Human resources	School admistration, Project manager, Project work group, Receiving partners	Number of issued Europass mobility documents	52	58	62	66	68	
2.1.2. Enhance the application of ECVET in students mobility projects			Number of receiving partners, which whom we have signed Memorandum of Understanding and ECVET agreements	3	4	5	5	5	
2.2. Objective- increase foreign language self-assessment									
2.2.2. Use OLS before and after the visits	Human resources	Project manager, participants	Number of Erasmus students using OLS	52	58	62	66	68	

2.3. Objective- try to achieve the quality in international project management									
2.3.1. Apply Qality Management System	Human resources Human resources	Project manager, Project work group	Annual analysis of QMS	Once a year					
2.3.2. review and improve the QMS project management procedures			Annually revised QMS project management procedures and submitted proposals for amendment	Once a year					
2.3.3. organize meetings with the internship participants to determine their level of satisfaction		Project manager, Project work group, participants	Percentage of participants satisfied with the placement abroad	Not less than 85%	Not less than 86%	Not less than 88%	Not less than 89%	Not less than 90%	
2.3.4. Call regular project work group meetings			Continuously conducted meetings ensuring a rapid response to irregularities	No more than 1 discrepancy					
2.3.5. increase mentoring, involving former project participants to provide assistance to participants			Number of mentors assigned for each internship	Not less than 1 participant					

3. Goal- to achieve that school would be known at international level								
3.1. Objective- seek active participation in international associations and organizations.								
3.1.1. Participate in AEHT international conferences/ competitions	Human resources, School budget	School admistration, Project manager, Profession teachers	Number of students/ teachers in AEHT conferences/ competitions	4	4	5	6	AEHT confer ence in LT
3.1.2. Participate in international fairs, exhibitions, competitions of Practice Firms			Number of students/ teachers in international fairs, exhibitions, competences of Practice Firms	5	6	6	8	8
3.2. Objective- ensure disseniation and publicity of the information about the school								
3.2.1. disseminate experience and achievements at internships / competitions at school, regional and national level	Erasmus+ funds, school budget, human resources	School administration, project manager, teachers	Number of publicities (events, announcements, seminars etc.)	After each international internship/ competition and annual event at the end of each school year				
3.2.2. Represent school and country during international project visits, conferences, fairs, to enhance international cooperation			Number of new partners	During each event				

Our stenghts:

School is ready to carry out mobilities and assure their quality: has project manager, project work groups, huge international experience both as sending and receiving partner, applies ECVET.

What we should improve:

- Demand analysis of internationalization strategy must be developed to cover internal and external factors analysis in support of the interface with the labor market needs, the national and / or EU legislation analysis.
- Well think out and specify the project participants' acquired competence assessment procedures.
- Create a clear foreign language competence improvement strategy that relies not only on language skills in assessment or the services provided by partners, but also in the school created language training opportunities.

Recommendations for clear, efficient and quality-based approach to the development of sustainable European internationalization, including international mobility, the promotion of development

- Clear relation of internationalization strategy with the overall development strategy of the institution.
- Demonstrated the importance of transnational integration into other areas of the importance of the institution's activities.
- Given school Internationalization development priorities, strategic directions / goals that are consistent with the school's mission and vision.
- Presented detailed external and internal environment analysis, SWOT.
- Disclosed the compliance of Internationalization strategy with the EU strategy of internationalization and Lithuanian education policy and strategic documents, training guidelines and priorities, harmony with the objectives of the Erasmus + programme.
- Presented European Internationalization strategy and action plan to achieve strategic objectives, which provide not only mobility, but also other areas of the internationalization development.

Other general recommendations:

- To form a work group for the development of Internationalization strategy;
- The main priority of strategic activities- strengthening of internationalization;
- Mission, vision and strategic objectives are published on the school website.