

ERASMUS+ PARTNER SEARCH FORM

(to be completed in English)

General information	
Partner-country	Uzbekistan
Name of university: website:	Fergana polytechnic institute www.ferpi.uz
Participant Identification Code (PIC)	923295859
Brief description of university, faculty, department, number of students	<p>Fergana polytechnic institute was founded in 1967. It is one of the largest Higher technical educational institutions in the Republic of Uzbekistan.</p> <p>Institute has 5 faculties, 25 chairs and the professor-teachers staff consists of 390, among them 108 teachers have scientific degree.</p> <p>At the moment 5447 students study on 25 directions of bachelor, 101 master degree specialists on 10.</p> <p>During 2014-2015 years 3 applied and 3 innovative projects were carried out. In 2013-2014 according to region government's order were done 4 innovative projects.</p> <p>At present were made scientific-research works with more than 50 enterprises as well as sufficient conditions created for our students and researchers.</p>
Relevant information on previous or on-going international cooperation	<p>Institute has partnership with universities Germany, Sweden, Austria, Russia</p> <p>At present institute has foreign partnership with the universities:</p> <ul style="list-style-type: none"> • Institute of Royal technology - Sweden • University of Leuven - Belgium • Johannes Kepler University Linz - Austria • University of Leipzig - Germany
Contacts of responsible person: name, title (Mr, Mrs, Dr, Prof), position, telephone, fax, e-mails	Jamoliddin Kambarov, Prof., The Head of international relations department, telephone +998936459944, +998732411310, fax +998732411206, e-mail: jamol_qambarov@mail.ru
Project description	
Type of the project: Joint Project (JP) or Structural Measure (SM)	Structural Measure (SM)
Area of project: category A B, C or D	Area of project category C
category A Curriculum Development project: Subject area/academic discipline if applicable	-
Relevance to national or	Project is relevant to national and regional priorities

regional priorities	
Brief need analysis	to enhance the attractiveness of universities in society through the increasing of the efficiency of the modern marketing complex and developing of the quality marketing in universities.
Objectives and activities	<p>Specific project objectives:</p> <ul style="list-style-type: none"> • Critical analysis and revision of the employees responsibilities of the marketing complex and on the basis of the development of proposals for the restructuring of the Marketing department. • Carrying out the operations system of labour market and the market of intellectual property to ensure marketing complex of external and internal information. Organization of the Center for public relations (PR) in University. • Creation of good ideas for the opening of recruitment and career center for implementation of head hunting of students for a good job. <p>Activities</p> <ol style="list-style-type: none"> 1. Equipment of project 2. Designing of foreign experience. 3. Marketing department of the University. 4. Organization of centers in the structure of the marketing complex of the University 5. Project activities 6. Publications 7. Coordination meetings
Proposed methodology if applicable	-
Expected results	<ul style="list-style-type: none"> • Strengthen the lightening in the association of scientific and research achievements, patents of teaching staff, undergraduates and graduates of universities in the association through the enhancing of the marketing complex activity. • Promotion the scientific potential of the university and organization of the recruitment complex • To assist in the organization of the Career Center of employment of graduate.
Target groups and stakerholders (enterprises, student organisations, for SM – Ministry of Higher and Secondary Specialised Education of Uzbekistan)	Ministry of Higher and Secondary Specialized Education of Uzbekistan
If possible information about other HEIs in Uzbekistan to be involved in project	-