

Erasmus+ Strategic Partnership for Literacy Invitation

We welcome partners such as County School Inspectorates, Chambers of Commerce, Primary -, Nursery - and Special Schools, institutions promoting the highly talented and After School institutions. (in case of specific interest, there can be an option for secondary or high schools desiring to explore entrepreneurship as a hands-on school topic).

Based on brain research, this method transfer is creating material that enables children to learn reading and writing by the natural, intrinsic learning enthusiasm our species is born with.

Our [previous project about language learning](#), itongue.eu, was awarded the title of "Success Story" in Brussels

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PROJECT DESCRIPTION

The latest discoveries of brain research enables to understand the problem of the current literacy situation, which shows high numbers of youngsters not able to read and write inspite of having been at school from an early age. Applying new discoveries to literacy, the positive results went far beyond our expectations. Even the 4 year old were fascinated and rapidly assimilated all the letters already when merely watching the story.

The project provides the framework for the required interdisciplinary approach:

- it links the creativity of poets' and illustrators with the precision of the natural sciences.
- it creates the material in the partner languages.
- it transfers the method to other countries.

The University Lumiere2 of Lyon (France) accompanies the use of the new material by a comparative study led by one of the authors of the bestseller 2015 "Un college saisit par les arts" (A secondary school seizes by the arts). To reach educational markets, a travelling exhibition will present in 2021 the products and results in all the partner countries.

TASKS

We provide:

- fully funded training in **English, French** and **Germany** with [written support in more than 10 languages](#)
- the prototypes of the material for 3 to 9 year olds in English, German, French, Czech, Romanian and Irish, Together with the partner we translate the material into the language of the partner country.

Partners undertake dissemination activities:

- story telling, playing and singing with preschoolers.
- teaching literacy to kids and to anyone who needs it.
- training others to do the same and to qualify as "Brain-Friendly Literacy Coaches".

TIME LINE

School year 2018/2019: preparation

- The coordinator presents the approach in the partner country.
- The partner sends trainees to Germany who translate the material into the partner language.

School year 2019/2020: implementation

- Use of the material in the partner country.
- Collecting data for the comparative study.

School year 2020/2021: dissemination

- travelling exhibition through the partner countries and fairs.
- round table with stakeholders (educational ministries, foundations, publishers, toy-makers).