



Social Entrepreneurship

How to encourage Social Entrepreneurship?

Duration: 5 days

Session in the Canary Islands: 28th September 2015 till 2nd October 2015

Session in Brussels: 12th till 16th October 2015

Sending partners: educational organizations involved in formal, non-formal and informal learning: schools, adult training centres, resource centres and other relevant organization active in the adult education field established in Erasmus+ program countries.

Participants: 20-25 adults involved in education

Course fee: According to the Erasmus+ guide, 70 euros / training day

Funding: The participation to these courses can be 100% funded by the Erasmus + Programme (KA1-staff mobility: school or adult education) of the European Commission. You can obtain a grant to cover the course fee, accommodation, subsistence costs and travel. The deadline for sending this grant application to your National Agency is on 4th of March 2014.

Contact us for more information and a step by step walk through on how to obtain your grant at: lucie.milcent@consulta-europa.com.

Trainer: Specialised trainer in EU funding, social innovation and project management.

Languages used: English. The training materials can be provided in Italian, French or Spanish upon request.

Profile of the participants: The participants are adults active in the field of education and training, with or without previous experience, willing to develop themselves

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professionally not only through the course, but by networking and learning from others' experiences.

Objectives:

- to develop a comprehensive knowledge about the field of social entrepreneurship
- to develop competences in innovation and entrepreneurship
- to learn how to create a business plan
- to develop competences in fundraising
- to develop competences in marketing and communication
- to be able to create a social business model
- to learn how to transfer this knowledge to adults or young people

Methodology: face-to-face sessions combined with practical workshops and case studies to test the learner's abilities through a problem-solving approach.

Additional benefits:

- Free access to the e-learning platform
- Training material
- For the Brussels' session, a meeting with the EC officers can be arranged upon request

A certificate of attendance will be awarded at the end of the course.

Agenda

Day 1 - Introduction

- Intercultural and ice-breaking games
- What is social entrepreneurship? Theory and case studies

Day 2 – Entrepreneurship

- Problem solving
- Selection of ideas and innovation
- Business plan

Day 3 – Social enterprise

- Learn how to create a social business model

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- Learn how to promote this business and raise funds

Day 4 – How to encourage VET and adult learners to get involved in social entrepreneurship

- How to teach social entrepreneurship
- How to support the learners in identifying opportunities

Day 5 – Practical work

- Case study: virtual organisation of a Social Entrepreneurship workshop in your organisation
- Awarding of course certificates

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