



The Internet University

## Rapid growth and consolidation in record time

### ► ¿How we started? 2009

UNIR was born in 2009 as an educational solution adapted to the present and today's society.

### ► ¿Which have been the causes of this growth?

The need for a lifelong learning and its geographical application at global level have been the most influential causes in the success of our methodology in online training, as well as the blended learning

### ► ¿Where are we now? 2013

- ★ More than 60 academic degrees,
- ★ 20.000 students,
- ★ 1.500 employees,
- ★ With presence in the 5 continents







Our students  
are our greatest asset

2.

20.000  
Students in the  
5 continents

The profile of our students:  
Active professional men and  
women between the ages of  
25 and 45

The 92% of our students  
recommend us

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INTERNACIONAL  
DE LA RIOJA



We offer official and  
innovative training



[illegible]

# Academic Offer

Specialists in all  
branches of  
knowledge

## SPECIALIZATION COURSES

CLIL Methodology

## QUALIFICATION COURSES

Geography and History Teaching  
Spanish History Teaching  
Spanish Language and Literature Teaching

## OFFICIAL DEGREES

Political Science and Public Administration  
Communication  
Criminology  
Law  
Business Administration and Management  
Marketing and International Commercialization  
Music  
Psychology  
Social Work  
Tourism Management  
Course of Adaptation to the Degree in Social Work  
Course of Adaptation to the Degree in Business Administration and Management  
Humanities  
Early Childhood Education  
Primary Education  
Computer Engineering  
Industrial Organization Engineering

## OFFICIAL MASTER'S DEGREES

Creation of Audiovisual Scripts  
Digital Marketing and Electronic Commerce  
Legal Practice  
Matrimonial Canon Law  
Intellectual Property and Emerging Technologies Law  
Transnational Law Market and Records Management  
International Taxation  
Terrorism Studies  
Social Intervention in the Knowledge Society  
Occupational Risk Prevention  
Integrated Management System  
Business Administration (MBA)  
Management and Financial Advice  
Secondary Teaching  
Management of Educational Centers  
Neuropsychology and Education  
Personalized Education  
Psychopedagogy  
Website Management and Engineering  
Technological Project Design and Management  
E-learning and Social Networks

Computer Security  
Physiotherapy  
Neuromusculoskeletal  
Advanced Studies in Theatre  
Musical Research  
User Experience Design

## UNIVERSITY'S OWN TITLES

Communication and Online Marketing  
SEO and Web Analytics  
SEM and Online Advertising  
Social Networks and Social Media  
Civil Procedural Law  
Bankruptcy Law  
Labor Punitive Law  
Civil and Commercial Mediation  
Business Management  
International Wine Business Development in Brazil, Russia, China and India  
Emotional Intelligence  
Attention Deficit Hyperactivity Disorder (ADHD)  
Project Management PMP®  
Certification PMP®  
Business Process Management (BPM)  
Mobile Applications  
Visual Analytics and Big Data  
Palliative Medical Care  
Dermo-cosmetic for Pharmaceuticals  
Homeopathy for Pharmaceuticals  
Sports Nutrition  
Nutrition and Dietetics  
Orthopedics for Pharmacists  
Pediatric Palliative Medical Care  
Revenue Management



## An official European University

UNIR has elaborated all its degree curriculum with the parameters and requirements of the European Higher Education Area



We offer official degrees valid in any country of the Bologna process (46 countries)

## Official Doctorate degree

Starting: Academic course 14/15

- ▶ Lines of research:
- ▶ Communication,
- ▶ Personalized education,
- ▶ Social Intervention,
- ▶ New technologies applied to education
- ▶ Human Rights
- ▶ Social Sciences: Cultural and religious diversity and communication.

We are the first  
online university with  
an official doctorate  
degree



We surround ourselves with  
the best hands to grow each  
day





1.500 employees

Teaching and research Staff = 1.050  
Management and administration staff = 447

Professional Team  
UNIR educational group



# International Team

## International HUBS

- ▶ Bolivia: technological HUB team (22 people)
- ▶ Argentina: technological HUB team (25 people)



We promote an effective  
learning environment



# UNIR Teaching Model

- ▶ **Active** The Student assumes a more active role, since participation, interaction and activity are promoted.
- ▶ **Collaborative** The student acquires relationship and communication skills for working in cooperation with other students
- ▶ **Constructive** The model allows new information to be developed and built on the previous one.
- ▶ **Open** The model allows that part of the contents could be learnt through research and inquiry.
- ▶ **Flexible** Flexibility encourages a more open and diverse view of the contents.
- ▶ **Contextualized** Real situations are presented. Elaboration of real-life cases and simulations.
- ▶ **Open** The model encourages reflection. Students learn to improve their learning process.

# UNIR Teaching

## The pillars

### ► Virtual classroom

The place where students can find didactic material, communication tools and the needed guides for complementing each subject

### ► Online methodology

Our classes are 100% online and students can watch them live or deferred depending on their availability

### ► Evaluation system

The acquired skills are evaluated regarding the qualifications in the continuous evaluation, the exam and the Final Project.

### ► Teacher training

All our teachers are both teaching and working with important companies in each sector.

### ► Quality system

We guarantee the quality of our programs according to the different programs of the National Agency for Quality Assessment and Accreditation of Spain (ANECA).



What makes us different?  
UNIR Manifesto





UNIR Manifesto

# You will enjoy a new concept of University

Article 1 - We put technology at the service of the education

so we can offer you a personalized, innovating and effective teaching method. In our virtual campus you will have a flexible, active and constructive training. You will enjoy the best experience studying online, wherever you are.

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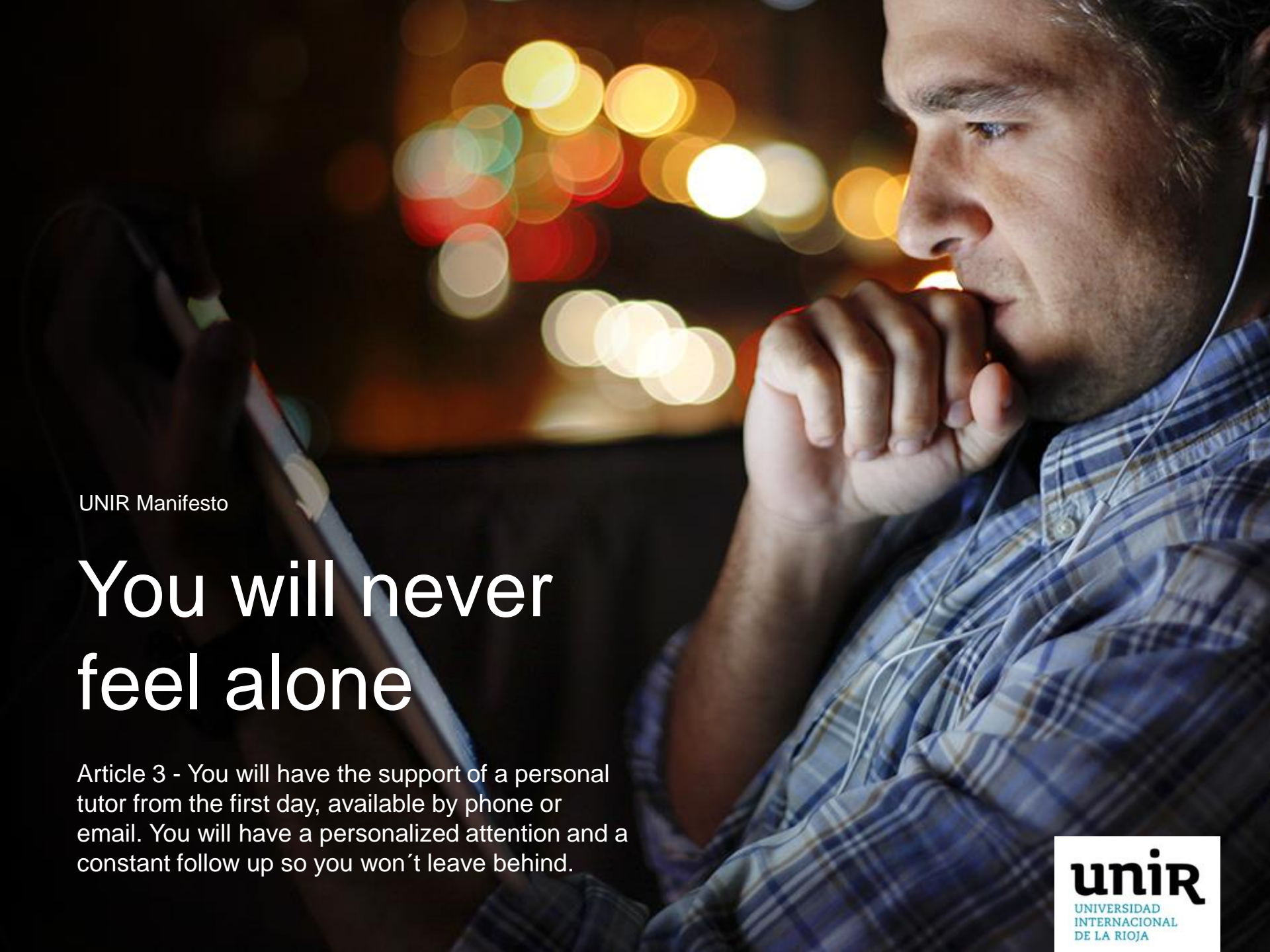
A man with dark hair, wearing a pink polo shirt, is sitting at a desk and looking at a laptop. A young child with blonde hair, wearing a yellow and white striped shirt, is sitting next to him, also looking at the laptop. The background is dark with some blurred lights, suggesting an indoor setting at night.

UNIR Manifesto

# You will go to class where and when you want

Article 2 - You will go to live online classes where you can interact with the teacher and the classmates. And if you don't have time, you can watch the recorded classes on a referred basis as many times as you want.



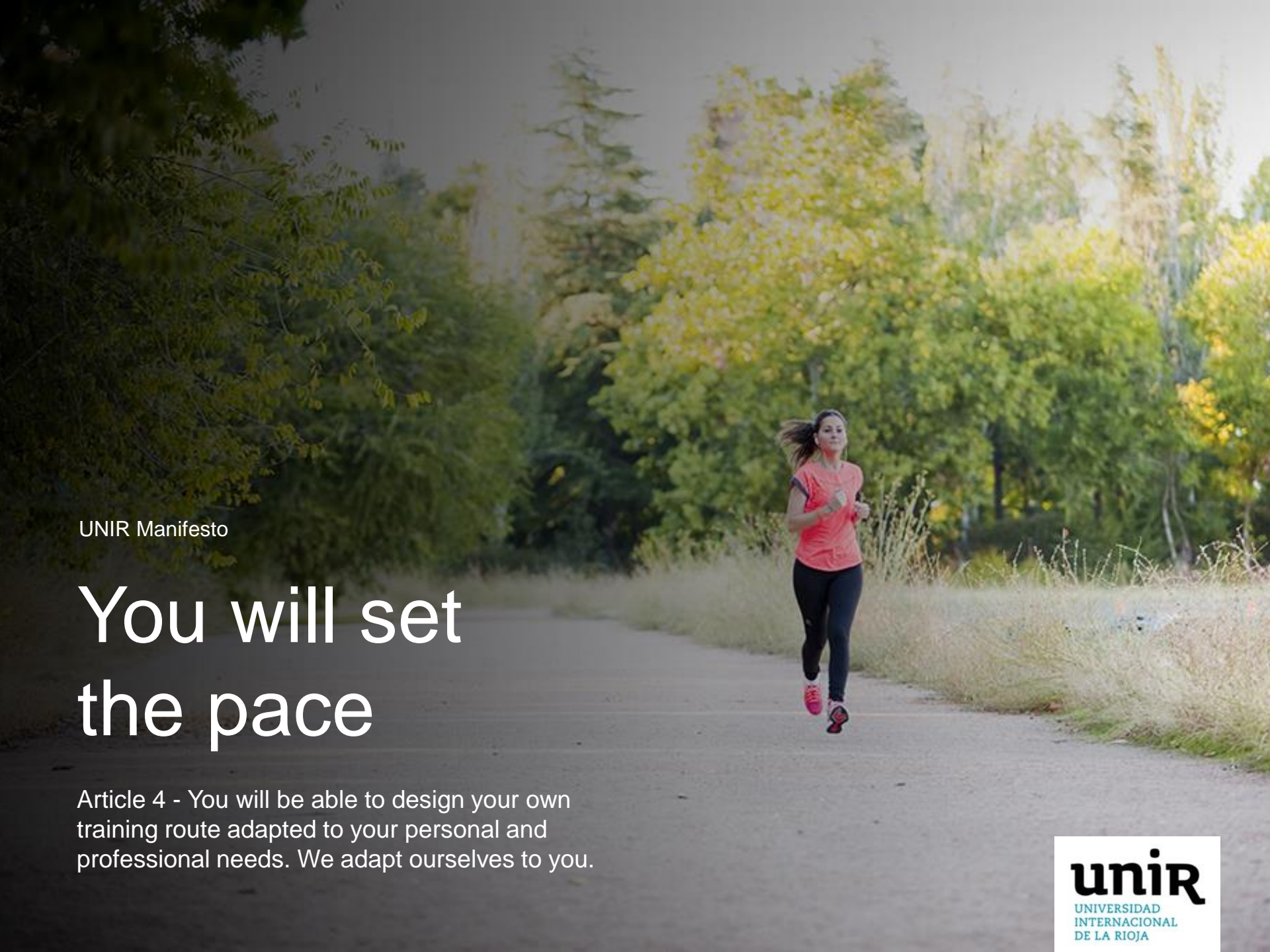
A man in a blue and white plaid shirt is shown in profile, looking down at a tablet computer. He has his hand near his mouth in a thoughtful or listening pose. He is wearing white earbuds. The background is dark with out-of-focus, colorful bokeh lights in shades of yellow, orange, and red, suggesting a night city scene.

UNIR Manifesto

# You will never feel alone

Article 3 - You will have the support of a personal tutor from the first day, available by phone or email. You will have a personalized attention and a constant follow up so you won't leave behind.



A woman in a pink athletic top and black leggings is running on a paved path that winds through a forest. The trees have vibrant autumn foliage in shades of yellow, orange, and green. The scene is captured from a low angle, emphasizing the runner's movement.

UNIR Manifesto

# You will set the pace

Article 4 - You will be able to design your own training route adapted to your personal and professional needs. We adapt ourselves to you.



UNIR Manifesto

# You will have a private university at your fingertips

Article 5 - You will access to an education of the highest quality at affordable and competitive prices. That is why we are one of the best rated by its students online private universities.





UNIR Manifesto

# You will be the first in being up to date

Article 6 - You will specialize in the emerging professions in each moment. Also you will have access to master classes with experts in topical issues so you can update your professional profile.



UNIR Manifesto

# You won't give up at the halfway point

Article 7 - You will have to work hard but with your effort and our support you will finish your studies. You can count on your tutor and teachers, they will help you in order to reach your goal.



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UNIR Manifesto

# You will be what companies are looking for

Article 8 - You will receive an education designed for the professional reality. With in- service teachers, a curriculum adapted to labor market and practical educative contents you will be prepared to perform the job you want.





UNIR Manifesto

# You will never be too far

Article 9 - You will have an exam location close to you. We have fixed exam locations and we create new ones according to your needs and demands. Moreover if you have to travel, we offer you facilities so you can attend the exams.





UNIR Manifesto

# You will connect as soon as you start

Article 10 - You will enjoy a connected and social training. We use the best tools so you can live a real university life, in contact with people who have the same concerns and interests you have.



A university which demonstrates a responsible commitment to the culture, the economy and the society



We work to promote  
the culture in all its aspects

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La Universidad  
en Internet

www.unir.net

## Seminars, meetings and congresses:

Discussions and exchange  
of ideas in different subjects

- ▶ I Meeting on Orthopedics for Pharmacists
- ▶ World congress "The Western Library in Hispanic Context"
- ▶ I World Congress on Emerging Technologies and Society
- ▶ I World Congress on Communication and Digital Society

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# UNIR Theatre

[teatro.unir.net](http://teatro.unir.net)


This initiative aims to promote the theatre among the students and society in general. UNIR has purchased the theatre Company Chekov and has produced the tour of the theater play Henry VIII. The play "Tomas More, a utopia" by Shakespeare was released on the 36<sup>o</sup> International Festival of Classical Theatre in Almagro, and it is on tour now around Spain.





Theatre groups  
and cultural  
activities  
for schools


[teatroescolar.unir.net](http://teatroescolar.unir.net)



# UNIR with the cinema

Thomas Vive, a production recorded in 3D and released in the International Festival in Almagro. A film about the theatre play.





We care about the economic  
well-being of the country  
and the society

We support and help  
entrepreneurs

We have agreements with  
national and international  
companies in order to facilitate  
internships to our students.  
Currently, we are organizing the  
second call for journalistic  
projects in collaboration with the  
Spanish multimedia  
communication group  
VOCENTO.

Moreover we offer a free 12  
weeks training program for  
startups, SMEs and  
entrepreneurs.

## We support solidarity

Campus Solidarity: A project in which UNIR volunteers support the education of the most disadvantaged, free of charges and using the advantages of the new technologies. There are more than 300 volunteers, among students and teachers.





We focus on the latest trends and technologies



- ▶ Mobile Applications for IOS and Android

UNIR Campus

- ▶ Social Network

For the UNIR community itself

- ▶ E-books

From UNIR Publishing House:  
Original and unpublished

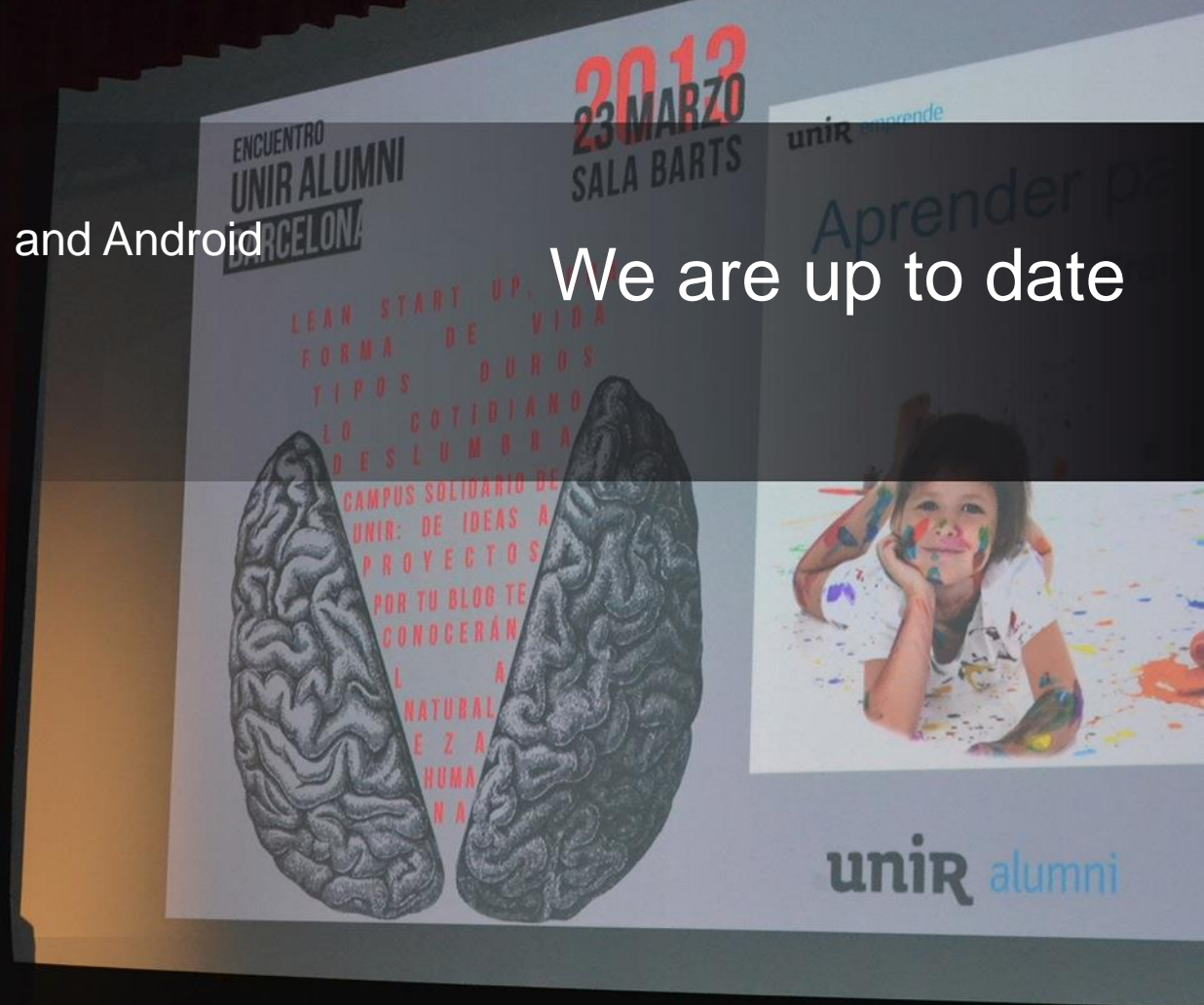
- ▶ UNIR Library

Academic materials in  
PDF, MOBI, y ePUB

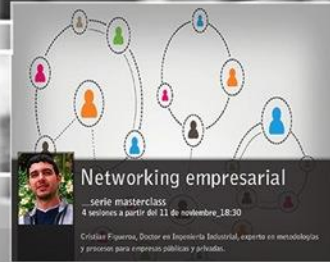
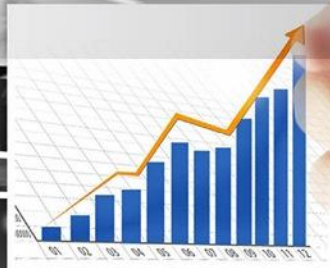
- ▶ TEDxUNIR

Ideas that are worthwhile  
<http://www.tedxunir.com/>

We are up to date



# We have the best experts



## Master classes about current topics of interest

- ▶ Augmented reality in education
- ▶ Social Media Analyst
- ▶ Are there viruses on Android?
- ▶ Mobile marketing
- ▶ Protection for minors using the net



There is no development  
without research

9.

## UNIR Research

It is the R&D platform at  
the International University of La Rioja

UNIR Research is the vice-chancellor in R&D at the International University of La Rioja. The activity is focused on the latest developments in the academic pillars of UNIR, Education, Communication, Social Sciences, Health and Business, but specially in Educational Technology.

- ▶ 52 agreements for international research
- ▶ 4 research programs
- ▶ 7 projects financed by the European Union
- ▶ 11 self -financing projects
- ▶ 87 certified investigators
- ▶ 7 certified research groups



We do not put up barriers.  
International expansion.

10.

## UNIR México

Our first international expansion. We established “the Internet University” in Mexico D.F. with online degrees and specialized courses.

## International Business School

International master degrees in business issues in Spain, United Kingdom, Mexico, California and China. It is our specialized center in master degrees in business issues. There are master degrees and university's own titles both face to face teaching and blended learning, moreover it organizes specialized courses for managers and entrepreneurs according to the needs of each Company. It just has opened its own headquarters in Madrid.

Find out more on:  
[www.unir.net](http://www.unir.net)

 UNIR academic and social life